

- **Principal Consulting Group (PCG)** provides bespoke software solutions and related services to meet the growing needs of the Indian Capital Market industry. PCG services Hedge funds, Asset Management Companies (AMC), Brokerages, Stock exchanges and other Market participants.
- PCG is headquartered in Bangalore with a branch office in Mumbai. PCG's core team has 50 years of experience as end user customers with some of the well-known Wall Street companies including Bank of New York, Credit Suisse, Merrill Lynch, Donaldson Lufkin and Jenrette.

Trading Desk	Customer Relationship Management (CRM) Portals	MIS / Compliance	IT - Outsourcing
<ul style="list-style-type: none"> ▪ Portfolio Management ▪ Risk Management ▪ Trades Performance Measurement ▪ Order Management System ▪ Algorithm Trading ▪ Program Trading 	<ul style="list-style-type: none"> ▪ Wealth Reporting Portals ▪ Multi-currency Customer Statements ▪ Research Portal ▪ Research/Statements Creation and Dissemination ▪ Proprietary, Prospects Management System. ▪ Market Data Feed Integration 	<ul style="list-style-type: none"> ▪ Data Warehouse, ▪ Business Intelligence ▪ Daily Trade activity Reporting / Forecasting ▪ Commissions Management ▪ Multiple Broker Feeds ▪ Compliance Reporting ▪ Regulatory Reporting ▪ Anti Money Laundering (AML) 	<ul style="list-style-type: none"> ▪ Vendor Management ▪ Hardware Procurement ▪ Infrastructure Planning / management ▪ Network Management ▪ Data back ups / restores

PCG Advantages

- Average delivery time 2 months
- Dedicated account Managers
- Team of domain experts

Case Studies

- Designed and developed a real-time Portfolio and Risk Management solution for a India focused hedge fund.
- Developed and hosted a CRM (investor database) for a fund house.
- Designed a wealth management portal for an India based brokerage.
- Designed and developed a Program Trading P&L tracking software for a \$300 million brokerage.
- Provided Data consulting for a leading U.S based security firm in data warehousing.
- Built Trades performance measurement system for bulk deals, program trading desks.
- Implemented order management system for a US brokerage.